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World's Leading Manufacturer of Water-Activated Tape Dispensers Reinforces Leadership Role at Pack Expo International Packaging Trade Show October 15 Through 17

Shelton, CT, September 2007 Better Packages—the world's leading manufacturer of water-activated tape dispensers and carton sealers—will display its full line of products in Las Vegas at Pack Expo International, October 15 through 17. For 90 years, Better Packages has been setting industry standards with its durable, dependable Better Pack® brand of water-activated tape (WAT) dispensers and semi-automatic BP Sealmaster® brand case sealers. Show attendees are invited to stop by Better Packages' booth C-819 to view product demonstrations, get free environmentally friendly tape samples and see the company's array of recently introduced and existing products, including the following:

The **Better Pack® 333 Plus Manual Dispenser** is rugged and it is the world's number-one selling manual water-activated tape dispenser. This easy-to-operate dispenser is perfect for light to medium volume packing and is mechanically superior to all other machines in its class. Better Packages' manual dispensers average over 20 years of useful life.

Visitors at Pack Expo can also see the **Better Pack 333 Stainless (S) Manual Dispenser**. Sturdy stainless steel construction allows the machine to be washed down on a regular basis, thereby preventing the buildup of bacteria while resisting corrosion. The Better Pack 333 S is particularly useful in food packaging facilities or where corrosive chemicals are present. It can be used in any packaging environment with significant humidity and moisture.

The **Better Pack® 555e Series Electric Dispenser** offers the most options and the highest level of automation available from any WAT dispenser manufacturer. The Better Pack 555 is the only electronic water-activated tape dispenser in the industry to pass current UL requirements for electronic and operational safety. It is UL approved and listed and it is engineered and built to meet or exceed FCC, CE, CSA, CUL regulatory requirements. Visit the booth at Pack Expo and ask to see how the Better Pack 555 with the AMD (Automatic Measuring Device) accessory can save time and money in busy packaging areas by eliminating material waste and significantly improving productivity. The standard age of Better Packages' electric dispenser models in use today is over 16 years.



BETTER PACKAGES,® Inc.

Environmentally friendly **BetterSeal Secure Tape™** is designed to maximize the performance of Better Pack dispensers by providing a complete, secure and sustainable sealing system bearing the trusted Better Packages name. This water-activated tape is available in a wide variety of styles, including **BP E-Z Pull Tab® Tape**, which has a pull tab and tear strip. Besides making a package easy to open and tamper evident, the strip protects the package's contents from being damaged because it eliminates the need for box cutters. Free samples and demonstrations are available during exhibition hours.

Semi-automatic BP Sealmaster® Case Sealers are inline water-activated case sealers that provide security and automation in one package. The case sealers come in a variety of configurations to seal both top and bottom, automatically fold flaps or apply the BP E-Z Pull Tab tear strip. The Sealmaster Case Sealer with the BP E-Z Pull Tab System will be fully operational at Pack Expo and ongoing demonstrations will be given.

For visitors with low-volume packaging needs, the **Packer 3S Pull-and-Tear Dispenser** will be on hand. The unit offers simple loading and operation and is a portable, compact option that requires no electricity and minimal maintenance.

Better Packages' Mission

Better Packages' mission is to be recognized as a trusted leader and educator within the global packaging community by providing carton-sealing solutions that are simple, safe and secure. According to CEO and President Philip White, "Pack Expo International is the premier event for the packaging industry, so it is the appropriate venue for Better Packages to celebrate 90 years of leadership and reinforce our track record of excellence in products, distribution and support. Better Packages is continually looking for ways to improve the packaging operations of our global customers. We will continue to invest in our products and distribution network so we can deliver the best possible carton sealing solutions and support to our customers. We look forward to setting the pace in the industry for the next 90 years as well."

About Better Packages

Better Packages was founded in 1917 and has been headquartered in Shelton, Connecticut, since 1924. Better Packages is the world's leading manufacturer of water-activated tape dispensers used for carton sealing. Its products, including tape dispensers, case sealers, water-activated tape and many accessories, are sold and serviced in the United States, Canada and Mexico and in 20 countries worldwide. The company's systems are used whenever security, strength, efficiency, productivity and a professional image are an absolute must. For more information, please visit www.BetterPackages.com.

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