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Contact Cathy Kurzbacher at 203.926.3721 with questions regarding this release.

Better Packages Welcomes Adam Montaruli as Regional Sales Director

Shelton, CT, September 2008-- Better Packages welcomes Adam Montaruli, Regional Sales Director in the Eastern Region. Adam will support customers and distribution partners in the Eastern United States.

Adam brings to the Better Packages team 20 years as a successful sales and management professional with 14 years of experience in protective packaging and industrial product distribution. He has worked for some well known companies within the packaging manufacturing and distribution industries.

According to Philip White, President and CEO of Better Packages: "We have always believed that investing in our personnel—as well as our products—enhances our ability to provide the best possible support to Better Packages customers and distribution partners. Therefore, we are pleased to welcome Adam Montaruli as the newest member of our sales team."

About Better Packages

Better Packages, founded in 1917 and headquartered in Shelton, Connecticut, since 1924, is the world's leading manufacturer of water-activated tape dispensers used for carton sealing. The company also offers case sealers, pressure-sensitive tape dispensers, water-activated tape and a full line of dispenser accessories. Its products are sold and serviced in the United States and in 20 countries worldwide. Its systems are used whenever security, strength, efficiency, sustainability, productivity and a professional image are needed. For more information, please visit www.BetterPackages.com.

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